






















Social Engagement		Overview							Custom Range: Jun 1, 2024 12:00 AM – Aug 9, 2024 11:59 PM, America/New_York						
Filters ESPN Social Team (Outbound Message): Miguel Molina;															
Message Scorecard															
Published Date	Outbound Post	Total Engagements	Post Likes And Reactions	Post Comments	Post Shares	Post Reach	Estimated Clicks								
Jun 26, 2024, 10:04 PM	<div><div>ESPN</div><div>Never change #JaMorant 🥳 #2</div><div>Wednesday, June 26, 2024 10:...</div><div></div></div>	1.27M	1.22M	1.34K	44.74K	8.15M	0								
Aug 04, 2024, 05:33 PM	<div><div>ESPN</div><div>We know we've seen this before</div><div>Sunday, August 4, 2024 5:33 PM</div><div></div></div>	1.21M	1.07M	2.49K	135.01K	10.58M	0								
Jul 20, 2024, 05:22 PM	<div><div>SportsCenter</div><div>USA SURVIVES SOUTH SUDAN L</div><div>Saturday, July 20, 2024 5:22 PM</div><div></div></div>	950.38K	836.05K	15.66K	98.67K	7.76M	0								
Jun 26, 2024, 06:51 PM	<div><div>ESPN</div><div>#NBAAonESPN #NBADraft #Bask</div><div>Wednesday, June 26, 2024 6:5...</div><div></div></div>	742.58K	728.9K	3.11K	10.57K	6.22M	0								
Jun 15, 2024, 10:52 AM	<div><div>ESPN</div><div>One of a kind 💖🍷 (via @Laker</div><div>Saturday, June 15, 2024 10:52...</div><div></div></div>	734.4K	725.4K	2.05K	6.95K	4.41M	0								
Jul 28, 2024, 06:43 PM	<div><div>NBA on ESPN</div><div>Steve Kerr explains why he didn't</div><div>Sunday, July 28, 2024 6:43 PM</div><div></div></div>	675.06K	631.05K	8.31K	35.7K	8.11M	0								
Jul 28, 2024, 04:08 PM	<div><div>SportsCenter</div><div>Christopher Morel was traded to</div><div>Sunday, July 28, 2024 4:08 PM</div><div></div></div>	634.72K	585.77K	4.76K	44.19K	7.31M	0								
Jun 30, 2024, 01:10 AM	<div><div>ESPN</div><div>OH MY GOODNESS 🥳 #UFC303</div><div>Sunday, June 30, 2024 1:10 AM</div><div></div></div>	618.21K	604.09K	2.79K	11.32K	6.61M	0								
Jul 08, 2024, 04:08 PM	<div><div>ESPN</div><div>Livvy Dunne is returning for a 5t</div><div>Monday, July 8, 2024 4:08 PM</div><div></div></div>	613.92K	609.79K	1.22K	2.91K	6.19M	0								
Jul 28, 2024, 05:45 PM	<div><div>NBA on ESPN</div><div>King James and the Slim Reaper</div><div>Sunday, July 28, 2024 5:45 PM</div><div></div></div>	577.45K	558.68K	1.99K	16.78K	4.03M	0								
Aug 04, 2024, 05:49 PM	<div><div>ESPN</div><div>We know we've seen this before</div><div>Sunday, August 4, 2024 5:49 PM</div><div></div></div>	574.15K	544.37K	905	28.88K	3.52M	0								
Jul 02, 2024, 01:22 PM	<div><div>SportsCenter</div><div>SIMONE BILES TOOK FLIGHT 🥳</div><div>Tuesday, July 2, 2024 1:22 PM</div><div></div></div>	517.41K	483.85K	2.43K	31.13K	6.85M	0								
Jul 19, 2024, 11:17 AM	<div><div>ESPN</div><div>🤔🤔🤔 @nba</div><div>Friday, July 19, 2024 11:17 AM</div><div></div></div>	506.72K	486.09K	2.71K	17.91K	4.69M	0								
Jun 28, 2024, 12:34 PM	<div><div>ESPN</div><div>Is Cooper Flagg a lock for the N</div><div>Friday, June 28, 2024 12:34 PM</div><div></div></div>	493.43K	457.2K	2.8K	33.42K	4.77M	0								
Aug 01, 2024, 09:10 AM	<div><div>ESPN</div><div>On the beat drop 🥳 (via @Trick</div><div>Thursday, August 1, 2024 9:10 ...</div><div></div></div>	465.97K	456.86K	715	8.4K	3M	0								
Aug 01, 2024, 11:10 AM	<div><div>ESPN</div><div>Can Team USA cross another sp</div><div>Thursday, August 1, 2024 11:1...</div><div></div></div>	427.09K	405.08K	3K	19.01K	5.69M	0								
Aug 04, 2024, 05:09 PM	<div><div>ESPN</div><div>"Hello my name is Darrell, I'm fro</div><div>Sunday, August 4, 2024 5:09 PM</div><div></div></div>	415.9K	412.79K	425	2.69K	2.86M	0								
Jul 07, 2024, 04:39 PM	<div><div>NBA on ESPN</div><div>DeMar DeRozan is only 86 PTS b</div><div>Sunday, July 7, 2024 4:39 PM</div><div></div></div>	414.99K	391.34K	3.21K	20.44K	3.83M	0								
Jul 08, 2024, 11:09 AM	<div><div>ESPN</div><div>LeBron on Bronny's mentality 🥳</div><div>Monday, July 8, 2024 11:09 AM</div><div></div></div>	413.79K	405.04K	2.34K	6.41K	2.41M	0								

Message Scorecard							
Published Date	Outbound Post	Total Engagements	Post Likes And Reactions	Post Comments	Post Shares	Post Reach	Estimated Clicks
Jul 17, 2024, 05:50 PM	<div><div> ESPN</div><div>Who's the best WR in the NFL?</div><div>Wednesday, July 17, 2024 5:50...</div></div> <div></div>	388.19K	353.35K	8.63K	26.22K	4.1M	0